

2018 Prospectus



.YORK.
MOTORCYCLE FESTIVAL



SATURDAY 14TH & SUNDAY
15TH APRIL 2018
AVON TCE, YORK WA

www.yorkmotorcyclefestival.com.au



Government of Western Australia
Department of Transport



YAMAHA
Revs Your Heart



VCMPerth
Vintage Collective
★ EVENTS ★



The York Motorcycle Festival is back in 2018 and will be an exciting and action packed event the whole family can enjoy!

The York Motorcycle Festival is held in the main street in York (Avon Terrace), which is closed to traffic for the whole festival. Exhibitors will be set up along the street displaying a range of products and services. Visitors can come to the Festival to check out new products and to make purchases. Entertainment will be scheduled throughout the Festival, and the entire event will be family friendly.

PROPOSED ENTERTAINMENT TO INCLUDE:

- Stunt riders
- Moto Trials demonstrations
- Enduro Cross
- Quad bike rides for children
- Buskers
- Live band
- Children's activities
- Show & Shine competition
- Charity auction

The main event will be held on Sunday 15th April, however it all kicks off on the Saturday with the Vintage Collective Markets at York Recreation Centre Oval, Saturday night free family concert on the Harley Davidson stage, Show and Shine display, Organised rides discovering the Avon Valley's back roads, and Vintage Bike Display at York Motor Museum. The concert will take place on the main street, and will encourage visitors to come to York earlier. Visitors will either camp or take up accommodation in town, and then stay on the following day to enjoy the Festival. Camping grounds will be made available and camping encouraged. For campers, a "big breakfast" will be provided on the Sunday morning. The York Motorcycle Festival is a cost effective way for you to promote your products and services to a target market. Display options are outlined on the booking form page.

SHOW FACTS

- The York Motorcycle Festival will be held on Saturday 14th & Sunday 15th April 2018.
- The Festival attracts approximately 5,000 people.
- Avon Terrace, York will be closed to traffic for the two days and the Festival will be held along this street.
- The Festival includes entertainment and attractions tailored for the whole family to enjoy.
- The Festival is promoted TV, radio, press social media and online promotions.
- A charity ride is planned for the Sunday morning which will attract even more visitors to the Festival.
- The concert on the Saturday night will be a huge drawcard for the Festival.

EXHIBITORS PLEASE NOTE:

Applications must be accompanied by a completed application form and 50%+ GST deposit of the total stand space. No application will be accepted without a deposit. The balance of account must be received no later than 9th March 2018. Security is provided throughout the show, however, please be aware that all goods are displayed at your own risk and must be adequately insured. All stands must be manned until the close of the show. Cancellation of space - please see terms and conditions.



Booking Form



Company Name (for invoicing).....

Stand Name (for promotional purposes).....

Please ensure that spacing and capitalisation of stand name is correct, as this is what will be displayed in promotional materials

Address:.....

Postcode..... Phone..... Fax.....

Email.....

Contact Person..... Mobile.....

Signature of Responsible Officer..... Date.....

Please Print Name/Position.....

In signing this form we accept the rules and regulations of the 2018 York Motorcycle Festival as contained in the terms & conditions at the back of this prospectus. We also agree to fully pay for our space by the 9th of March 2018. Applications will be dealt with in order of receipt. Please be aware that due to demand we may not be able to fulfill your space request.

DISPLAY SPACE REQUIRED (PLEASE TICK)

3mx3m Space = \$270 + Power required = \$40 + \$50 admin fee

6mx3m Space = \$450 + Power required = \$40 + \$50 admin fee

9mx3m Space = \$675 + Power required = \$40 + \$50 admin fee

TOTAL + GST:

Other site sizes are available and will be charged at \$25 per sqm plus GST. Marquees are available on request. Please contact Premiere Events on (08) 9386 9666 for a quotation.

PLEASE NOTE:

All bookings incur \$50 administration fee and prices quoted do not include GST. Please note these space allocations do not come with power or marquees, if you require either please contact the Festival Management prior to 30th March 2018. Marquee and power must be booked at the time of booking your space. A charge of \$150+GST for cover under Premiere Events insurance will be added to your balance invoice if a copy of your public liability insurance is not received at the time of the balance invoices being issued. If you do have your own cover please forward a copy with your booking. Your policy must clearly state that you are covered for the show duration including move in and out.

PAYMENT OPTIONS

DIRECT DEPOSIT

I/we have direct deposited the amount of \$_____ to your nominated bank account.

ACCOUNT NAME: Premiere Events / York Motorcycle Festival **BSB:** 086 136 **ACCOUNT NUMBER:** 989718785

These funds have been direct deposited on ___/___/___ from the account in the name of _____

CREDIT CARD NOTE: Credit card payments incur a 1% surcharge

Card No: Exp Date: /

Amount to be charged to Credit Card: \$..... Credit Card: Visa Mastercard (Amex and Diners not accepted)

Cardholder's Name: (as appears on card)..... Cardholders Signature:.....

PLEASE SEND COMPLETED BOOKING FORM WITH PAYMENT AND COPY OF PUBLIC LIABILITY INSURANCE TO:

Premiere Events, Suite 9, 126 Broadway, NEDLANDS WA 6009.

Email: bookings@premiereevents.com.au or Fax: (08) 9244 8332

Terms & Conditions

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GENERAL

The exhibitor shall indemnify and keep the organisers indemnified against all losses, claims, demands, actions, proceedings, damages, costs or expenses or other liability arising in any way from the use of the site by the exhibitor except to the extent that the same is caused or contributed to by the negligence of the organisers.

BOOKING OF SPACE

All space bookings must be in writing with all relevant paperwork completed. It is the exhibitors responsibility to make sure that the booking has been placed and received by the show organisers.

DEPOSIT/ PAYMENTS

A 50% Deposit is required to confirm a site booking and final payment must be received in full no later than the payment deadline (9th March 2018). Failure to remit final payment by the due date could result in your site being sold or discounted to another exhibitor with the full price still payable by yourselves. A late penalty fee of 10% of the total site cost will be imposed for late payments.

PAYMENT OF BOOKING

Full payment of your booking must be made by the exhibiting company no later than the payment deadline. Failure of payment by this date will result in cancellation of space. Please see Cancellation of Space, for refund policy.

LEGAL REQUIREMENTS

Exhibitors must comply with all applicable laws, industrial agreements, industrial awards, occupational health and safety and consumer protection practices.

INSURANCE

If providing own coverage, the Exhibitor must produce to the organisers a certificate of currency of public liability insurance policy with coverage of Ten Million Australian dollars (AUD \$10,000,000) endorsed for the duration of the Show (15th April 2018) and must include move in and out.

The Exhibitor shall be responsible for the insurance of all property brought by the Exhibitor onto the Show Site. The Exhibitor must hold adequate workers compensation coverage for staff working on stands.

CONDUCT OF EXHIBITOR

The Exhibitor shall ensure that their stand is open to view and staffed by competent representatives during the official opening hours of the Show.

The Exhibitor shall not exhibit its products or conduct its business from any other than their allocated space. This includes the distribution of leaflets and or promotional material.

The Exhibitor shall not conduct or permit to be conducted any auction, lottery, raffle, guessing competition, or other game of chance, whether for charity or otherwise, at the Show without written consent from the organisers.

The Exhibitor shall ensure that the aisles, passageways and walkways on or adjacent to their space are kept completely free from obstruction during the Show.

Sound levels caused by the Exhibitor's use of display equipment such as videos and televisions shall not be intrusive to other Exhibitors. The organisers reserve the right to terminate the use of such equipment on the basis of unacceptable sound levels.

The Exhibitor shall not use individual public address systems in the Show site unless written permission has been obtained by the organisers. Where such permission is obtained the PA system must comply with the above noise levels.

The show PA system is for the notice of an Emergency Evacuation and as such shall not be tampered with at any stage, any exhibitor found to be tampering with the PA system and or equipment shall be liable for any damage or costs incurred.

SITE MARK-OUT & BOUNDARIES

All sites will be marked out and numbered prior to move-in. All exhibits must remain within their boundaries and displays are not to creep into walkways, aisles or other exhibits. Any exhibitor seen to be outside their boundary will be asked to reposition their display, however if the display does not fit within the space ordered a new site may be allocated with an additional charge being incurred. Failing this the exhibitor may be asked to remove items that clearly do not fit within their display area.

SUBLETTING OF STANDS

Subletting of stands is NOT permitted. The show director reserves the right to remove any signage or display stock not considered as part of the range specified for display and normally sold by the exhibitor. Any person or persons seen selling separately to the site who hold the booking will be asked to leave the grounds immediately. Failure to do so will have both the sub lessor and the exhibitor removed without refund.

DISPUTES

Staff and Management of the Show will not involve themselves in disputes between Exhibitors.

RECEIPT OF BOOKED EQUIPMENT AND SERVICES

Exhibitors must notify the Show organisers before the conclusion of the Show if any pre-booked equipment or services (e.g. electrical bookings) have not been provided. Refunds will not be given for non-supply if notification is not made.

ELECTRICAL INSTALLATION

All electrical work will be carried out by the Show's official electrical contractors.

FOOD, DRINK, TOBACCO

The Exhibitor shall not sell, distribute or give away any item of food, drink or tobacco on the Show site without prior written consent of the organisers. No BYO alcohol is to be brought onto the site and all catering is to be organised through the insert applicable venue

STEPS AND STAGING

Any steps or landings that rise to 1m or more off the ground need to have continuous balustrades. This applies to platforms 1m high or more and steps that lead to a platform 1m high or more. Steps need to be between 280mm and 355mm and rises should be between 115mm and 180mm..

SELLING AND PRODUCTION LIMITATIONS

Exhibitors are to only sell products and services that are part of their everyday business.

ALTERATIONS TO SPACE BY SHOW MANAGEMENT

The organisers reserve the right at any time to make such alterations to the space as they consider necessary in the best interest of the show, including altering the size, shape, or position of the space.

POSTPONEMENT, ABANDONMENT OR CANCELLATION

If, for any cause beyond the reasonable control of the organisers, the holding of the show is postponed or abandoned or the show site becomes wholly or partially unavailable for the holding of the show, the organisers may at their discretion cancel the show and return such portion of the sums paid to it by the exhibitor in respect of the show as it shall determine.

In any case, the organisers shall not be liable, and are hereby released from liability, for any damage, loss (including consequential) or expense incurred by the exhibitor as a result of the postponement, abandonment or cancellation.

CANCELLATION OF SPACE

Cancellations must be advised in writing. If you cancel your space 72 days prior to the start of the Show, you will receive a refund of monies paid less the \$200 (+GST) admin fee. Cancellations after the 72 day deadline will forfeit the deposit paid.